

# RETAILERS, CAMPS, MANUFACTURERS AND OTHER GOALTENDING SUPPLIERS



## MARKETPLACE INSERTION



Are you interested in reaching the "active" goal-tending market with pinpoint precision?

If so, check out this great offer.

Take advantage of our current Marketplace offer. There are no hitches and no obligations. Simply print out this form, fill it out, fax it back and leave the rest to us.

We'll format your Marketplace entry and place it within the appropriate Marketplace category. Then, it will appear in the pending issue(s) of The Goalie News.

So what's the cost? As little as \$85/issue\*.

RATES		
	Rater/issue	Pre-pay**
1X RATE	\$200	\$200
4X RATE	\$175	\$595 <i>Save \$105</i>
8X RATE	\$140	\$950 <i>Save \$190</i>
14X RATE	\$100	\$1,195 <i>Save \$205</i>

## INSTRUCTIONS

1. Complete this form in its entirety
2. When selecting a category, choose from the following (retailer, equipment, camps/schools, videos/DVDs, training aids, books/manuals, other OR suggest a new category for consideration)
3. Fax completed form to (972) 317-1361
4. If you would like us to include an image please email a high-resolution jpeg to the following email address: [dclark@hockeygoaltender.com](mailto:dclark@hockeygoaltender.com)
5. If you have any questions please contact Deborah Clark at 1-866-434-4636
6. Payment can be made by mail, fax, phone or online—to pay online go to [www.hockeygoaltender.com](http://www.hockeygoaltender.com) and you will find the Marketplace option, go to the Advertising category.

Category: (select from list or create other)		
Company Name: (as you would like it to appear)		
Name: (for contact purposes)		
Company Slogan: (as you would like it to appear—max 25 words)		# of Insertions: <input type="checkbox"/> 1 <input type="checkbox"/> 4 <input type="checkbox"/> 8 <input type="checkbox"/> 14  Pre-pay Option: <input type="checkbox"/> Yes <input type="checkbox"/> No
Telephone: (as you would like it to appear)		Show: <input type="checkbox"/> Yes <input type="checkbox"/> No
Website: (as you would like it to appear)		Show: <input type="checkbox"/> Yes <input type="checkbox"/> No

## PAYMENT INFORMATION

Payment by:	<input type="checkbox"/> Credit Card <input type="checkbox"/> Check Enclosed		
Card Number:			
Expiry Date:		Card Type:	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Amex
Name on Card:			

\* Based on the 14x pre-payment rate

\*\* Pre-payment means paying, in advance, for all of your Marketplace insertions—typically, prepayment saves you 15%